

BUSINESS MANAGEMENT & ANALYSIS

(PROGRAM #8301100)

The Business Management & Analysis pathway is designed to prepare students for careers in business and financial industries. The content focuses on broad, transferable skills of business supervision including: communications and human resource management, finance, technology, computer applications and business ownership.

Students in this pathway will participate in the following Career Technical Student Organization(s) (CTSO). BPA DECA

PROFESSIONAL CAREER CERTIFICATIONS*

Industry Certification Title	CAPE college credits	Graduation online Course requirement	Math/Sci Waiver (non-EOC)
Microsoft Office Bundle	3 credits	YES	YES
Microsoft Office Master Bundle	3 credits	YES	YES
Intuit Quickbooks	3 credits	NO	YES
ADOBE Dreamweaver	3 credits	YES	YES
ADOBE InDesign	n/a	YES	NO

POST SECONDARY OPTIONS

Options	Pathway	Career**	Avg. Salary**
COLLEGE / UNIVERSITY ENROLLMENT	Finance BS Business Administration BA Accounting AS Entrepreneurship AS	Accountant Account Executive Banker Business Analyst Personal Financial Advisor	\$53,188 \$62,727 \$45,458 \$75,670 \$75,570
REGISTERED APPRENTICESHIP	N / A	N / A	N / A
WORKFORCE	Business / Finance	Accounting Clerk Sales Associate	\$14.78/hr \$25,733

COLLEGE SCHOLARSHIPS

<p>Florida Gold Seal Vocational Scholars (GSV)</p> <p>Funds 2-year programs: Technical College certificate or State College degree</p>	<p>The Florida Gold Seal Vocational Scholars (GSV) can be used to fund a career education or certificate program at a Technical or State College.</p> <p>To earn this scholarship students must:</p> <ul style="list-style-type: none"> • Complete 3 credits within a single pathway • 3.0 weighted core GPA • 3.5 unweighted GPA in the pathway courses • Minimum college ACT, SAT, or PERT scores <p>Click here to see the full eligibility requirements: www.floridastudentfinancialaid.org/SSFAD/PDF/BFHandbookChapter1.pdf</p>
<p>Florida Gold Seal CAPE Scholars (GSC)</p> <p>Funds a 2+2 bachelor's degree (BS or BAS)</p> <p>2-year program at Technical College or State college EST. VALUE \$6,293</p> <p>2 year BS program at a Florida University EST. VALUE \$12,763</p>	<p>The Florida Gold Seal CAPE Scholars award (GSC) can be used to fund a career education or certificate program.</p> <p>To earn this scholarship students must:</p> <ul style="list-style-type: none"> • Pass Industry Certification exam(s) equaling 5 or more college credits • Document a minimum of 30 service hours <p>Click here to see the full GSC eligibility requirements: www.floridastudentfinancialaid.org/SSFAD/PDF/BFHandbookChapter1.pdf</p> <p>Click here to see Industry Certification awarded college credits: http://www.fldoe.org/academics/career-adult-edu/career-technical-edu-agreements/industry-certification.stml</p>

SCHOOLS OFFERING THIS PATHWAY

High Schools:	Hollywood Hills McArthur Stranahan
Middle Schools:	Any school offering the Digital Information Technology high school course

COURSE PROGRESSION

Course	Course #	Teacher Certification
Digital Information Technology (practical arts)	8207310	Business Ed.
Business and Entrepreneurial Principles (honors)	8215120	
Accounting Applications 1 (honors)	8203310	
Management & Human Resources (honors)	8301110	
Business Analysis (honors)	8301120	
Legal Aspects of Business (honors)	8215130	

CAREER PATHWAY DUAL ENROLLMENT OPPORTUNITIES

Broward College Eligibility Requirements	<ul style="list-style-type: none"> • 2.5 unweighted GPA • 3.0 Career Pathway GPA • Complete 3 pathway courses
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TECHNICAL CERTIFICATE	COURSES	ENROLLMENT GRADE
Broward College:	IN DEVELOPMENT	IN DEVELOPMENT

*Industry certifications offered may vary by school.
**Salary data collected from Indeed.com, 04/2017



CONTACT INFORMATION

Broward County Public Schools: Career, Technical, Adult and Community Education
754-321-8400 www.BrowardSchools.com CTACE@BrowardSchools.com

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